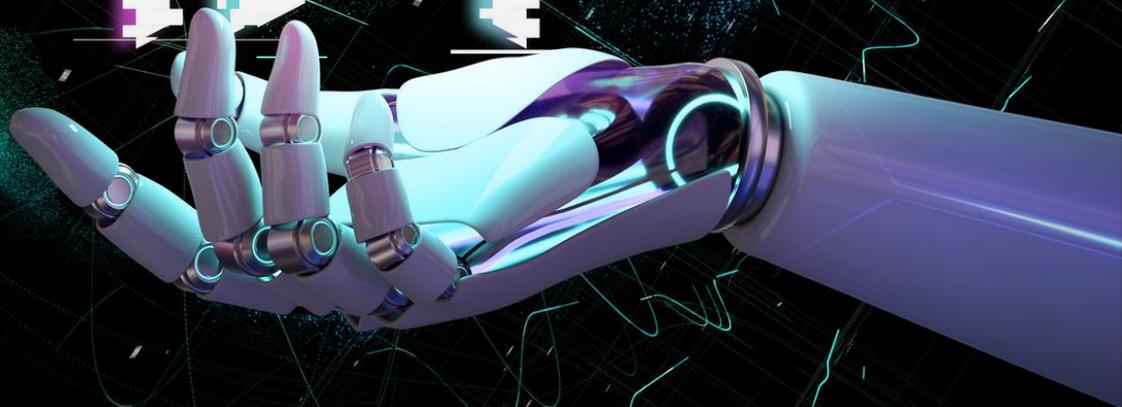


MASTER GATE

NFT MASTERS PLATFORM



WHITE PAPER

CONTENTS



MasterGate



CONTEXT



ARTIST PROBLEM'S



IDEA



OBJECTIVES



ARCHITECTURE



METHODOLOGY & PLANNING



ECONOMIC MODEL

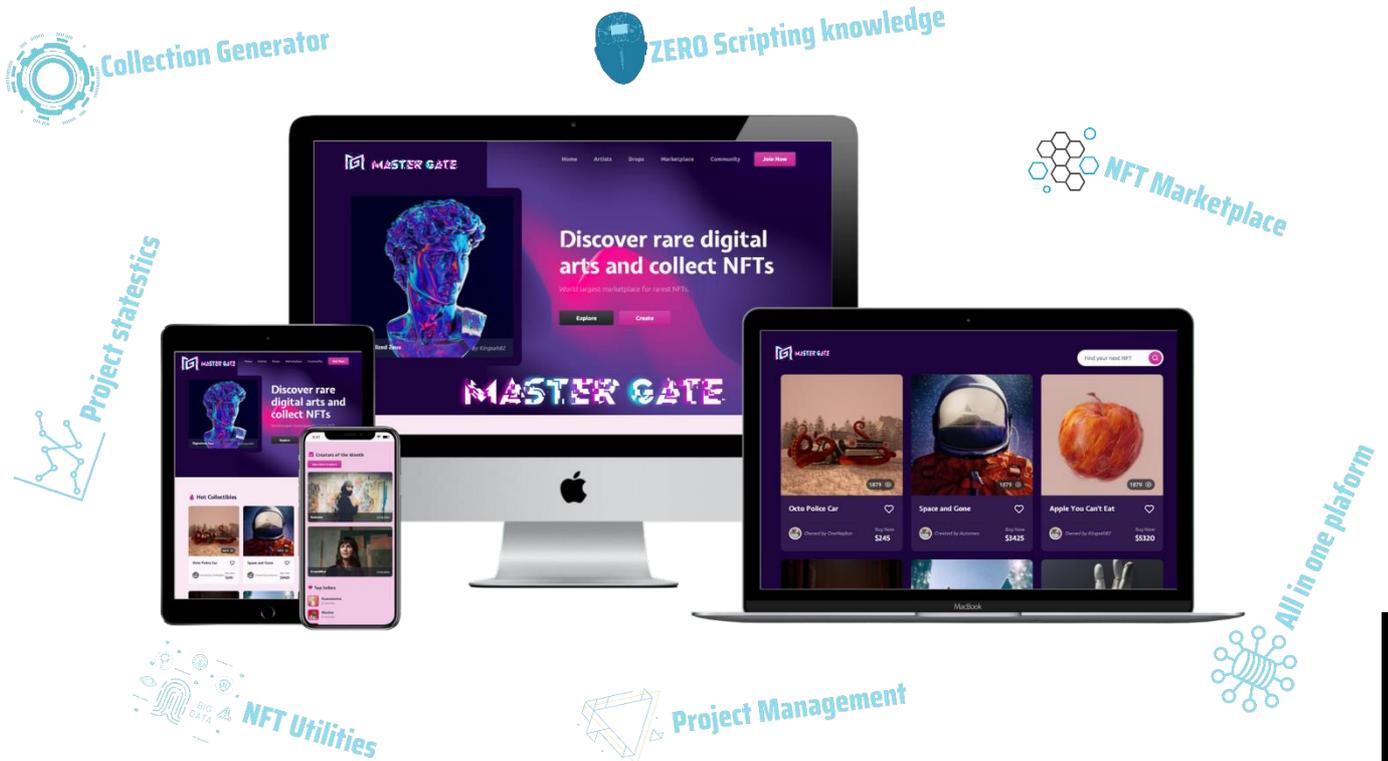


Investment opportunity

MASTERGATE.

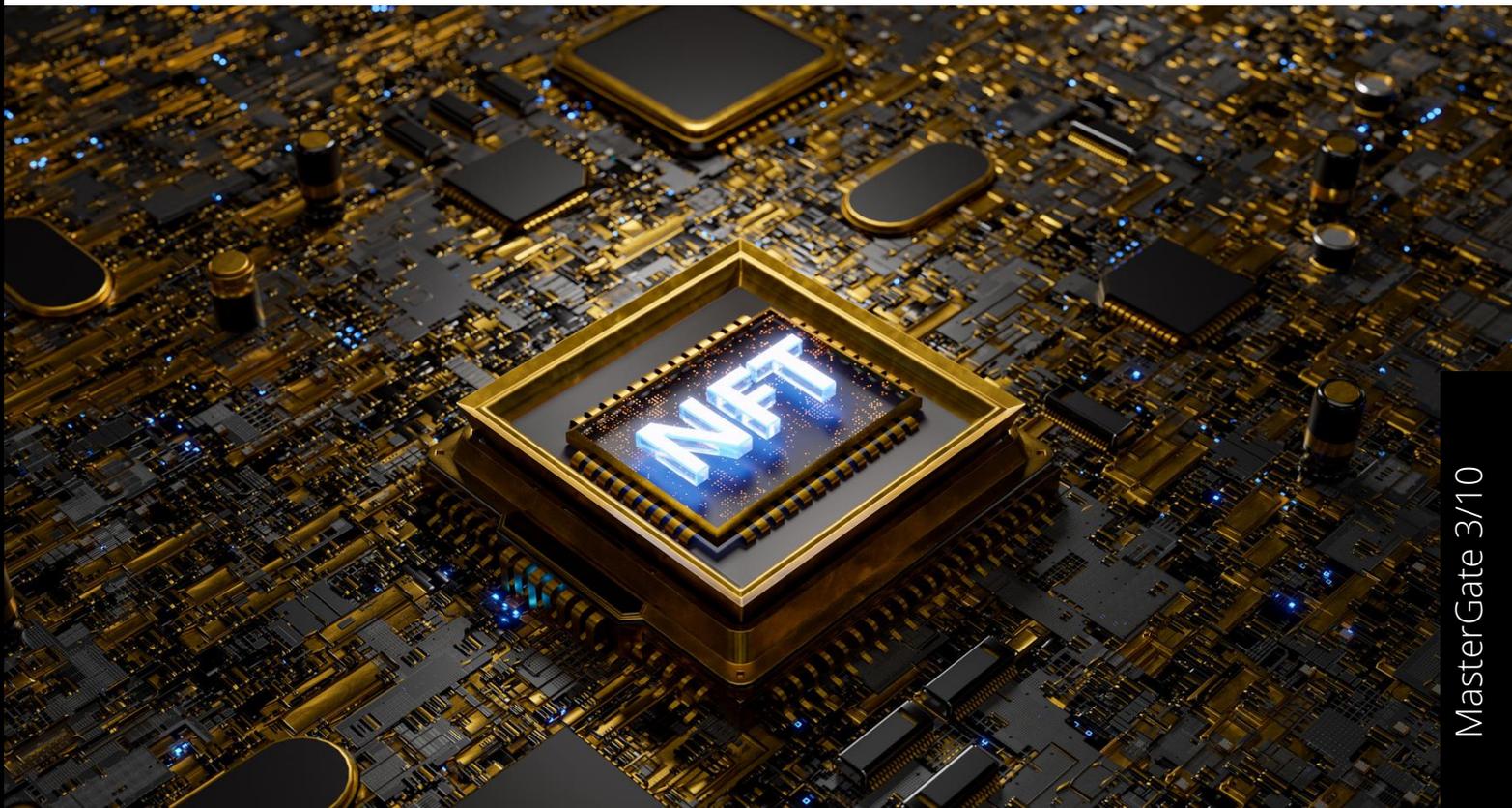
Official Brand registered on the program of Licensing through the industry's largest interconnected technology platform of Abu Dhabi. Which are building an NFT Multichains MarketPlace, with professional tools and dashboards to support Artists creating their projects with ZERO scripting knowledge.

Creators will benefit from the Project Management module functionalities, and a variety of utilities can be activated for Holders and investors.



In the era of Web 3.0, Internet users are showing more and more interest in cryptocurrency and its applications. NFTs represent one of those applications whose future is certain and the market evolution is increasingly growing.

The ecosystem actors are made up of artists who design NFTs and buyers who represent companies or single persons. NFT is often used as digital proof of commercial value such as company shares. NFTs are not sold per unit, they are usually collections of hundreds of different images and designed by entire teams. NFT creation projects are often tedious because, in addition to the artistic aspect, it is often necessary to call on specific knowledge in IT, something that is not always possible for creators. A lot of platforms and tools currently exist on the net that offer support services to creators, but we believe that this is not enough and especially not suitable for most creative teams because it is generally oriented to individuals and not teams and often require specific coding knowledge. It is in this context that our project takes place.



IDEA

The main idea of Master Gate is to build a complete platform intended primarily for NFT creators and investors but also for the general public and anyone who wants to get started in this field. It is about allowing creators to create entire collections and manage their projects from start to finish, from the basic idea to the sale of their collection, without any knowledge of coding. We will offer all the required and necessary tools for this with an intuitive, easy and complete interface. Our motto is: Focus on creating, we take care of the rest.

For investors and buyers, we will allow them to follow the creation projects of the collections step by step and put them in permanent contact with the artists. For Internet users, we will allow them to access a marketplace from which they can buy and resell their NFT.



OBJECTIVES

The objectives of our project can be summarized in the following points:

1. Build a marketplace allowing the purchase and resale of NFTs;
2. Build an NFT collection design and management platform automatically supporting all phases of the project;
3. Build a project management platform with possibilities of collaborative work functionalities;
4. Develop DAPP to bring utilities for NFT Holders such as Staking, Breeding, Raffle rewards...



ARCHITECTURE

The architecture of the MasterGate platform is presented in several modules and services as illustrated in the following diagram:



The main functionalities supported by the platform are as follows:

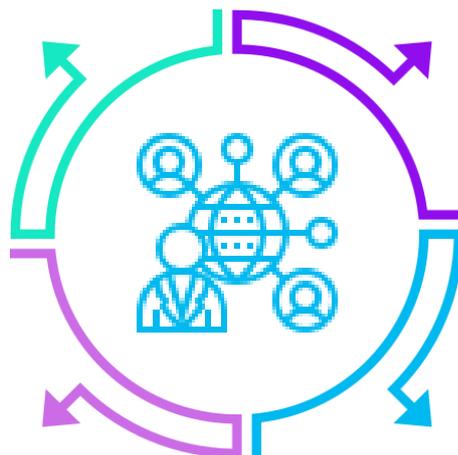
1. Account creation using wallets;
2. Consultation of the collections available in the blockchaine;
3. Consultation of the currently best-selling collections;
4. Purchase and resale of NFT;
5. Creation and management of collection creation project;
6. Team management and project planning;
7. Automatic collection building;
8. Sharing information on the progress of projects.

Starting Business

Generating unique NFT process, Creating smart contract

Mint/Trade

Submit for Launchpad or creat Mint button on project public page



Project Management

Using the Dashboards to manage your projects and display stats

Activate Utilities

Offer more utilities for the NFTs Holders such as Staking/Rewards, Breeding, DAO, Raffles

METHODOLOGY & PLANNING

For the realization of the MatsreGate platform, we have adopted an iterative agile approach. The deliverables and the stages of realization are illustrated in the following table:

Phase	Start Date	End Date	Description
Design	2022, September 1st	2022, October 10th	Design of the technical architecture of the platform and definition of development technologies
Backend Framework Development	2022, November 1st	2022, December 20	The backend of the platform includes the data access layers, the gateways with the blockchain and the security mechanisms as well as the database architecture.
Project management module development	2022, November 23	2023, January 20	Project management tools including the resources definition, phases, milestones, teams, planning, Gantt and Pert diagrams as well as the follow-up of the realization in terms of time and budget.
NFT design and management tools building			NFT Layers/traits generator
Release 1.0	2023, January 1st		Launch of version 1.0
Marketplace development	2023, January 1st	2023, March 15	Installing Marketplace functionalities
Selling mechanisms development			Solana Network Transactions security
Release 1.1	2023, March 20		Launch of version 1.1
Deployment of the final version	2023, June 21		Launch of final version includes DAPPs

The ROI is achieved from the first year of operation.

MasterGate Vision
Architectural Master Plan

Booking domain names
and social media creations

Opening investment
opportunity

Register the Brand and
obtain Virtual License

MGTToken deploy on
Solana network

Launching the NFT
Marketplace

Integrating NFT
Designer Tools

Installing DAPP /
NFT Utilities



ECONOMIC MODEL

The economic model adopted by MasterGate can be summed up in a gain from commissions taken on sales and subscriptions on design and project management services offered to NFT creators. There is also talk of rents from project promotion and advertising.

The following table illustrates the platform's business model:

Annuity	Tarif	Description
Transaction fees	2%/trade	2% is taken from each sale transaction made on the platform
Project management subscription	100.00\$/project	Operating costs for project management tools for each project
Collection design and creation tools subscription	500.00\$/project	Operating costs of NFT collections designing and management tools
Project Promotion and Advertising	500 \$/project	Fees for promoting projects and displaying them on the main page



INVESTMENT OPPORTUNITY

We are opening Investment opportunity for our community and investors. A 20% from MasterGate capital can be owned by minting MG NFTs collection.

Each MG NFT is entitled to a portion of the profit sharing. Current profit sharing numbers are astounding at 20% being given back to the holders of these NFTs. The 20% profit share is applicable to MasterGate services.

GummiBears As first collection we sold out 111 NFT. These will not receive any profit share from the MasterGate Platform, but rather they will have lot of perks like to be whitelisted on all NFTs collections submitted with MasterGate Launchpad.

The goal of this project is not only to create a simple NFT Marketplace, but rather a strong community that has an interest in being a part of something like this.

Monthly Charity Donation

We will make a monthly charity donation of 5 % of the platform Profits. Owners of our NFT will be able to vote on which charity/organization will receive the monthly donation.

Join the exclusive MasterGate and fund the creation of the NFT Masters Platform to secure a lifetime share.

www.MasterGate.io

